

# NORTHERN DUTCHESS SYMPHONY ORCHESTRA



## 4 Reasons to Advertise with Us.

1. Not only do your ad dollars benefit your business, they go a long way in helping us to fund our concert programs and keep classical music alive in the mid-Hudson valley.
2. Our audiences are growing so more people are seeing your ad. Our attendance has grown by 20% or more in 5 of the last 6 concert seasons. Our 2018 / 2019 season set a new record with more than 2,000 people attending our concerts.
3. Our mature and sophisticated concert-goers appreciate the arts and appreciate local businesses that support the arts in their local communities.
4. The core of our audience is from northern Dutchess County communities but many patrons on our mailing list come from southern Dutchess, Ulster, Orange, Westchester and Putnam counties – and beyond.

Program ad:  Full page (4.5"W X 7.5"H)  Half page (4.5"W X 3.25"H)  
 Quarter page (business card)

Postcard ad:  Full size (2.5"W X 2.5"H)  
Choose a concert:  1st  2nd  3rd  4th  5th

Ad purchase amount: \$ \_\_\_\_\_

Send electronic files to: [info@ndsorchestra.org](mailto:info@ndsorchestra.org)

Seller: \_\_\_\_\_

## 2021-2022 Advertising Agreement

Please return by September 10, 2021  
to:  
Northern Dutchess Symphony Orchestra  
PO Box 253  
Rhinebeck, NY 12572  
845.635.0877  
[www.ndsorchestra.org](http://www.ndsorchestra.org)  
[info@ndsorchestra.org](mailto:info@ndsorchestra.org)

I would like to increase my support of NDSO's great music making by becoming a season sponsor or underwriting one of your concerts. Please contact me.

Yes, I would like to support Northern Dutchess Symphony Orchestra with an ad. ✂

<b>SOLD</b> Full page color inside front cover	4.5"W X 7.5"H	\$500
<b>SOLD</b> Full page color inside back cover	4.5"W X 7.5"H	\$500
<input type="checkbox"/> Full page color center insert page	4.5"W X 7.5"H	\$325
<input type="checkbox"/> Full page b&w ad inside program	4.5"W X 7.5"H	\$225
<input type="checkbox"/> Half page b&w ad inside program	4.5"W X 3.25"H	\$175
<input type="checkbox"/> Quarter page b&w ad inside program	business card size	\$100
<input type="checkbox"/> Full size color ad on back of postcard	2.5"W X 2.5"H	Contact us to reserve \$275

Name of Advertiser/Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Seller: \_\_\_\_\_

Please make checks payable to: Northern Dutchess Symphony Orchestra. Ads can be purchased with a charge card or Paypal by calling Dave Baxter at 845.635.0877.