

Four Reasons to Advertise with Us.



1. Not only do your ad dollars benefit your business, they go a long way in helping us to fund our concert programs and keep classical music alive in the mid-Hudson valley.
2. Our audiences are growing so more people are seeing your ad. We are recovering from COVID-19 and we have come close to reaching the attendance records we were setting prior to the virus. During the 2022/2023 season more than 1800 people have attended our concerts.
3. Our mature and sophisticated concert-goers appreciate the arts and appreciate local businesses that support the arts in their local communities.
4. The core of our audience is from northern Dutchess County communities but many patrons on our mailing list come from southern Dutchess, Ulster, Orange and Putnam counties – and beyond.

2023/2024 Northern Dutchess Symphony Orchestra Advertising: For Your Records

- Program ad: Full page (4.5"W X 7.5"H)
 Half page (4.5"W X 3.25"H)
 Quarter page (business card)

Ad purchase amount: \$ _____

Seller: _____

- Postcard ad: Full size (2.5"W X 2.5"H)

Send electronic files to: info@ndsorchestra.org

Choose a concert: 1st 2nd 3rd 4th 5th

2023-24 Advertising Agreement

Please return by
September 15, 2023 to:

Northern Dutchess Symphony
Orchestra
PO Box 253, Rhinebeck, NY 12572

Please make checks payable to:
Northern Dutchess Symphony
Orchestra. Ads can be purchased
with a charge card or PayPal by calling
Dave Baxter at 845-635-0877.

Yes, I would like to support Northern Dutchess Symphony Orchestra with an ad.

SOLD	Full page color (inside or outside cover)	4.5"W X 7.5"H	\$500
SOLD	Full page color (left page centerfold)	4.5"W X 7.5"H	\$400
SOLD	Full page color (right page centerfold)	4.5"W X 7.5"H	\$400
<input type="checkbox"/>	Full page color (inside pages)	4.5"W X 7.5"H	\$350
<input type="checkbox"/>	Full page B&W (inside pages)	4.5"W X 7.5"H	\$250
<input type="checkbox"/>	Half page B&W (inside pages)	4.5"W X 3.25"H	\$200
<input type="checkbox"/>	Quarter page B&W (inside pages)	Business Card Size	\$125
<input type="checkbox"/>	Full size color ad on back of postcard	2.5"W X 2.5"H	Contact us to reserve \$300

Name of Advertiser/Business: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Seller: _____

- I would like to increase my support of NDSO's great music making by becoming a season sponsor or underwriting one of your concerts. Please contact me.